

# Dvacet zbytečných chyb

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Marketing & Media



Píšete špatným lidem



Posíláte špatné věci



Místo obsahu máte  
jen ego



Nevíte, co chcete



Máte velké oči



Otravujete



Lžete





Vodíte nás za nos



Máte nekvalitní  
podklady



Stěžujete si

The background features a series of concentric, overlapping curved lines in light gray and white, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble shape is centered on the page, containing white text.

Kladete nesmyslné  
podmínky



Posíláte staré věci

The image features a blue speech bubble with a white outline, pointing downwards. Inside the bubble, the text "Pletete si novináře a PR" is written in white, sans-serif font. The background is white with several thin, grey, curved lines that resemble a stylized globe or a series of concentric arcs.

Pletete si novináře  
a PR

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A prominent blue callout box is centered, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a notification box.

Pletete si nás  
s Newtonem



Jste nespolehliví





Nechápete  
novinářský provoz



Jste z Brna



Nemáte ohled na  
čtenáře



Urážíte novináře



Děláte humory

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A large blue speech bubble is centered on the page, containing white text. The speech bubble has a tail pointing downwards.

Díky za pozornost!

@rozanek

[www.mam.cz](http://www.mam.cz) | [www.rozanek.cz](http://www.rozanek.cz)